

October End Of Month Sale

Starting Saturday Morning, October 21st

9 BIG DAYS

Closing Tuesday Night, October 31st

Send Us Your

Mail Orders

We Pay the Postage

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Here is your chance to buy your fall and winter needs in, Shoes, Dry Goods, Blankets and Ready-to-Wear. We have made special purchases for this great event. One of our buyers has just returned from New York where he was able to buy for CASH a lot of merchandise at greatly under today's market price. We want you to share in our good luck, so right here at the very beginning of the Fall Season we have big special Buys For You in every department. Besides all this we will have **BIG SPECIALS EACH DAY.**

MAIN FLOOR

Ready-To-Wear

Beautiful suits of the demanded materials, ranging in price

\$14.75, \$19.75, \$24.75, \$29.75, \$39.75

Womens Coats

New Fall Coats—fashionable coats

\$9.75, \$13.75, \$19.75, \$24.75, \$29.75

Dresses

100 new dresses just arrived to throw into our already big stock of classy dresses

\$9.75, \$11.75, \$19.75, \$24.75, \$29.75

MISSIES AND CHILDRENS COATS

Of all the newest materials, \$2.95 up to

\$12.75

SWEATERS

New fall sweaters, coat style also slip over sweaters. Prices range 89c up to

\$9.75

Little boys over coats while they last \$3.95, \$4.45 and

\$5.95

Misses gingham and wool dresses, 98c up to

\$9.75

SILK PETTICOATS

\$6.00 value End of month sale price

\$2.98

WASH DRESSES

One lot gingham and tissue gingham dresses values up to \$7.50, End of Month Sale Price

\$1.69

One lot childrens Rompers values up to \$3.50 End of Month Sale Price

98c

One lot silk and cotton crepe kimono \$5.00 value, End of Month Sale Price

98c

and

\$2.29

One lot infants coats and wraps values up to \$5.00, End of Month Sale Price

98c

Blanket Special

One lot heavy two-tone blanket plain color pink, blue, tan, lavender and gray a regular \$5.00 blanket

End of Month Sale Price **\$3.95**

Best wool army blankets. Our regular \$5.00 blanket, End of Month Sale price

\$3.98

Heavy cotton blankets and wool nap blankets at \$2.45, \$2.95, \$3.45, \$3.95, \$4.45 and \$4.95

Better blankets in all wool priced from \$4.75 up

\$17.95

One lot fancy outing good grade, light patterns, 20c value End of Month Sale Price

15c

One lot heavy best grade outings, solid white and fancy 25c value, End of Month Sale Price

19c

400 yards fancy 36 inch outing, butterfly, flower and bird designs 45c value, End of Month Sale Price

29c

200 yards Terry cloth drapery worth up to \$1.00 per yard, End of Month Sale Price

39c

One lot silk triline in all colors, End of Month Sale Price

\$1.19

2000 yards percale plain and fancy, good grade 36 inch wide 25c value, End of Month Sale price

19c

One lot Japanese fleeced kimono cloth 50c value, End of Month Sale Price

29c

One lot heavy bath robe material fancy colors 85c quality, End of Month Sale Price

59c

One lot fancy comfort challies beautiful patterns 25c value, End of Month Sale price

19c

One lot Serpentine Crepe plain and fancy colors 50c value, End of Month Sale Price

39c

One lot heavy khaki cloth dark color 35c value, End of Month Sale Price

29c

One lot plisse crepe all the newest patterns and colors 39c value, End of Month Sale Price

29c

One lot fancy gingham all new fall patterns, 29c value, End of Month Sale Price

25c

Hosiery and Underwear

One lot Ladies and misses separate piece natural wool Munsing shirts and pants \$1.50 value to close out End of Month Sale Price

per garment **59c**

One lot Munsing union suits, winter weight \$1.35 value, End of Month Sale Price

\$1.00

Better grades Munsing union suits, winter weight, low neck, short sleeves, high neck, long sleeves, ankle length from \$1.25 up to

\$2.50

Same as above, wool Munsing, ranging from \$2.50 up to

\$5.00

Misses and childrens Munsing union suits, ranging from \$1.00 up to

\$2.00

Hosiery

Silk and wool hose and all wool hose at \$1.00 and \$1.25 up to

\$3.50

One lot ladies silk hose in black, brown and white at

\$1.00

Better grade silk hose in all colors, \$1.50, \$1.75, \$2.00, \$2.25, \$2.50 and

\$3.00

Ladies black wool hose at

\$1.00

Wool Goods and Silks

One lot wool shepherd checks, plaid and plain colors values up to \$1.00, End of Month sale price

59c

One lot wool serge in navy, brown and black, \$1.25 value, End of Month Sale Price

75c

One lot French storm serge, navy, brown, gray, black, red, green and wisteria regular \$1.39 value, End of Month Sale Price

95c

New fall wool coatings of tweed, velour, bolivia in all the new wanted shades prices per yard \$2.39 up

\$5.50

SHOES

Note the big saving to be realized on these special numbers selected for our End of the Month Sale.

Women's black kid boot \$6.00 value unusually good, End of the Month

Sale Price **\$3.95**

Polly Anna shoes for misses. One of the best known shoes \$5.00 value during our End of the Month

sale **\$2.98**

The above shoe comes in patent, brown and black kid.

Misses and childrens school shoes from extension sole \$3.50 value sizes 8½ to 2, End of the Month

Sale Price **\$2.49**

\$5.00 misses mahogany dress shoe, End of Month Sale

Price **\$2.98**

Ladies black satin pumps \$5.00 value, End of the Month

Sale Price **\$3.85**

Ladies black kid oxford fine grade military heel, \$5.00 value, End of the

Month Sale Price **\$3.95**

OUTING GOWNS AND PAJAMAS

A big and complete line ladies and misses and childrens outing flannel gowns, pajamas and sleepers, 50c, 75c, \$1.00, \$1.25, \$1.50, \$1.75, and

\$2.25

Ladies Jersey silk bloomers and pettibockers all colors, \$2.25 up to

\$4.95

Childrens black and white saten bloomers 75c value, End of Month Sale Price

50c

and

59c

ONE DAY SPECIALS

SATURDAY OCTOBER 21

Any Ladies Suit Value up to \$35.00

\$24.95

MONDAY, OCTOBER 23

Pro-phy-lac-tic Tooth Brush 45c Value

Not over two to a customer **19c**

TUESDAY, OCTOBER 24

Kayser Silk Gloves in all colors \$1.00 Value

29c

ONE DAY ONLY

WEDNESDAY OCTOBER 25

Double Blankets \$3.50 Value

\$2.19

THURSDAY, OCTOBER 26

One lot French Zephyr Gingham 75c Value

39c

FRIDAY, OCTOBER 27

One lot Japanese Crepe, all colors, 45c Value

39c

ONE DAY SPECIALS

SATURDAY, OCTOBER 28

Good Umbrella, \$1.75 Value

98c

MONDAY, OCTOBER 30

Big Bath Towel, 75c Value

49c

TUESDAY, OCTOBER 31

One lot Ladies Munsing Union Suits, winter weight, Values up to \$2.00, **98c**

BARGAIN BASEMENT

READY-TO-WEAR

We carry a complete line of ladies, misses and childrens coats in our Bargain Basement.

Ladies coats **\$4.95 up to \$12.95**

Misses coats **\$3.95 up to \$9.95**

Childrens coats **\$1.98 up to \$5.95**

DRESSES

A big new shipment of dresses just arrived for this End of the Month Sale, all at rare bargain prices and up to the minute in style. **\$5.95, \$9.95, \$12.95**

Ladies gingham and percale house dresses and aprons. **\$1.25 values for 98c**

Childrens gingham dresses at **79c**

SWEATERS

For every member of the family, prices **98c, \$1.49, \$1.98**

BLANKETS

One lot good cotton blankets \$2.50 value End of Month sale price

\$1.79

One lot heavy cotton blankets \$3.00 value End of Month Sale Price

\$1.95

One lot better cotton blankets \$3.50 value End of Month Sale Price

\$2.45

BOYS SUITS

Two pair pants—all wool—belted model \$10.00 End of Month Sale Price

\$5.95

Boys wool pants, \$1.50 value End of Month Sale Price

98c

Mens good heavy dark blue work shirt, \$1.00 value End of Month Sale Price

69c

Mens work shirts better grade \$1.25 value, End of Month Sale Price

98c

DRY GOODS

One lot heavy outing flannels, light and dark colors 19c value, End of Month Sale Price

15c

One lot best grade outing flannels, 25c values, End of Month Sale Price

19c

One lot Brown Domestic, light weight 8 1-3c value, End of Month Sale Price

7c

One lot brown domestic, better weight 12½c value End of the Month Sale Price

7c

One lot brown domestic, heavy weight, 15c value, End of the Month Sale Price

12½c

A big assortment new fall curtain goods, Priced 10c 12½c, 15c, 19c, 23c.

One lot short lengths cotton suiting, 29c value, End of Month Sale Price

15c

One lot linings, short lengths, 15c value, End of the Month Sale Price

7½c

SHOES

One lot ladies felt house slippers, special \$1.00 value End of Month Sale Price

69c

Ladies shoes at real bargain prices 98c, \$1.29, \$2.49, \$2.95, \$3.98.

Mens work shoes, **\$1.98 and \$2.89**

Boys shoes for school or work, \$1.29, \$1.59, \$1.79, \$1.98, \$2.29.

Misses and childrens shoes, 98c, \$1.29, \$1.59, \$1.98, \$2.29, \$2.98.

Mens Overalls, dark blue, heavy weight, high or low back—Coats to match—Regular \$1.50 values, per garment

\$1.29

Boys overalls, heavy weight, dark blue 98c and \$1.19

All Rugs at Close-out Prices.

Hundreds of household articles and notions, all at rare bargain prices.

ONE DAY SPECIALS - - ONE DAY ONLY

SATURDAY OCTOBER 21

Heavy Brown Domestic 15c value

12 yards for **\$1.29**

MONDAY, OCTOBER 23

Good Bath Towels, 19c value

12c

TUESDAY, OCTOBER 24

No. 1, 2, 3, Heavy Galvanized Tubs, \$1.00 value, Each **59c**

WEDNESDAY, OCTOBER 25

Aluminum Ware Pails, Dish Pans, Stew Kettles,

98c

THURSDAY, OCTOBER 26

Mens Heavy Overalls

98c

FRIDAY, OCTOBER 27

Remnants at ONE HALF PRICE

SATURDAY, OCTOBER 28

Mens Good Heavy Work Shirt, values up to 98c

59c

MONDAY, OCTOBER 30

Womens Pocketbooks, Hand bags, values to \$5.00

\$1.69

TUESDAY, OCTOBER 31

Crystal White Laundry Soap 15 Bars Limit—**59c**

MONETT
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